

January

Vaccinating & worming: Vaccinating and worming is one of the basic health hygiene measures for every horse. But how is it done correctly? Which vaccinations are recommended by the „Standing Veterinary Vaccination Commission“ for which horse and at what age? And what practical deworming and worming prevention methods are there? Even experienced horse owners keep asking themselves when the right time has come.

Advertising deadline: 6.12.2023

February

Feed overview: Welcome to the feed market! High-quality food is just as important for horses as it is for us humans. However, not all horses should be lumped together, as they all have different metabolisms and require individual nutrition - depending on their age, breed, constitution and performance. The feed market meets these requirements perfectly: it offers a large, varied selection of roughage and manger feed as well as special nutritional supplements to specifically address physical problems.

Advertising deadline: 10.1.2024

March

Sustainability: Horse farms, breeders and equestrian sports clubs are increasingly concerned with the issue of sustainability. This is not only relevant in terms of protecting the climate and resources, but also ultimately has an impact on your wallet. The topics of rainwater utilization, photovoltaics and alternative energies, LED lighting, manure disposal and alternative types of bedding play a special role here. We show what is possible in stables and riding facilities and what is required by law.

Advertising deadline: 8.2.2024

April

Floors, Part 1, for stables and paddocks: Floors on horse farms have to meet special requirements. In the stable, they should be robust, non-slip, shock-absorbing, insulating and easy to clean and maintain, but of course also offer the horse a comfortable place to lie. In the paddock, the floor must be able to withstand rain and the footfall of the horses and must not turn into a muddy landscape. In this issue, our readers will find out which materials and fastening options meet these requirements. The choice is huge.

Advertising deadline: 7.3.2024

May

Surfaces, part 2, for indoor and outdoor arenas: Our specialized dressage and show jumping horses need high-quality riding surfaces to meet the demands placed on them. The market has adapted to this and offers a wide variety of surface structures and footings to meet individual requirements. Various sands and aggregates give the riding surfaces the desired properties. However, legislators also have a say when it comes to materials, their impact on the environment and the disposal of old surfaces.

Advertising deadline: 9.4.2024

June

Insect protection: To keep the ubiquitous pests at bay, manufacturers offer a wide range of repellents and biocides for spraying on horses, riders and their surroundings. Their active ingredients are designed to either deter or even kill insects. Collars or medallions that release their active ingredients onto the skin can also be used. Special feed additives are intended to strengthen the horse's immune system or make the horse emit an insect-deterrent odor. Pasture blankets, fly hoods and insect traps also minimize the risk of horses being stung and bitten.

Advertising deadline: 7.5.2024

You have questions or need an individual offer?

We will be happy to advise you personally.

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July

Trailers and vans: get your trailer driver's license and off you go! But who is allowed to drive which towing vehicle and truck and how heavy can the combination be? There is a suitable combination for every purpose and for every driving license to transport your horse safely. We present new horse trailers, transporters and the latest safety technology.

Advertising deadline: 7.6.2024

August

Beautiful living: Beautiful riding halls, stables and boxes are the figurehead of a horse farm and can be a great eye-catcher. The choice of materials, construction method and the design of details characterize the overall picture. There is something to suit every budget, from practical and affordable to luxurious and sophisticated. However, it's not just about looks, but also about functionality and horse-friendly design. We introduce our readers to the solutions offered by manufacturers.

Advertising deadline: 10.7.2024

September

Beautiful coat: A beautiful coat doesn't just happen by itself. Proper care with brushes, care lotions and shampoos can help keep it clean and shiny. Special feed supplements support the metabolism and promote healthy coat growth, beautiful long hair and strong hoof horn. Our horses need our support in the form of nutrition and care, especially during the change of coat.

Advertising deadline: 9.8.2024

October

Feed for demanding horses: Demanding horses need concentrated feed with a special effect. Gone are the days when only oats were poured into the trough. Today the manufacturers shine with modern manger feed mixtures especially for horses with sensitivities in the stomach/intestines, skin, respiratory tract or metabolism. We have taken a close look at the feeds and explain what's inside and what effect the feeds have.

Advertising deadline: 9.9.2024

November

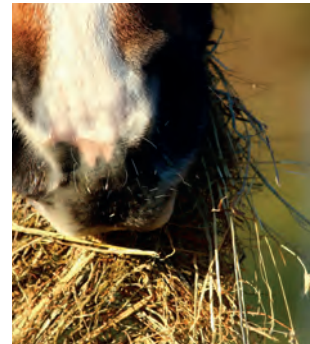
Laboratories: In the past, it was a surprise for horse breeders to find out what characteristics their foals would have. Nowadays, a large number of hereditary traits can be predicted in advance through genetic analysis of the parent animals. This relates, for example, to certain gait characteristics and coat colors. However, genetic tests can also be used to track down certain hereditary diseases and prevent them from being passed on. This is a significant advance for breeders and stallion owners. Laboratories specializing in this field can help. We explain which analyses are possible.

Advertising deadline: 10.10.2024

Dezember

Training facilities: Especially in winter, when many pastures are unusable and the paddocks threaten to become a muddy landscape, horse walkers and treadmills are booming. They provide the horse with physiological exercise in addition to riding and lunging. Or even fulfill health requirements, as an aquatrainer does, for example. What should you look out for when purchasing such training equipment, which models offer what level of comfort? And how does this special training affect the horses?

Advertising deadline: 8.11.2024



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